

Newscaster Language

Match the following purpose to the jargon phrases that follow. Once you've matched the phrases, come up with two additional phrases that might be used to accomplish the same function:

- A Opening the newscast
- B Announcing the headlines
- C Introducing the weather
- D Cutting to a commercial
- E Transitioning to a new story
- F Introducing live coverage
- G Introducing the sports segment
- H Interrupting the newscast for breaking news
- I Using pleasant small talk to finish the news
- J Signing off from the broadcast

Broadcast Journalism Jargon

1. Excuse me, we have a developing situation ...
2. Good evening and here is tonight's important news.
3. Hi Steve, we're on the ground here in downtown ...
4. How about that game last night!
5. It's pretty wet out there, isn't it?
6. Let's get out there and enjoy some of the good weather.
7. Let's turn to a story about ...
8. Stay tuned, we'll be right back.
9. Thank you for tuning in. We'll be back at eleven with important updates.
10. Tonight's stories include ...

Example News Transcript

Read this transcript and take note how transitional phrases are used during a news broadcast. Once you have finished, plan your own newscast with classmates.

Anchor: Good evening and welcome to the local news. Tonight's stories include the story of a boy and his dog, a look at improving employment figures, and a clip of the Timbers' win at home last night. But first, let's check in on the weather. Tom, how's the weather looking?

Meteorologist: Thank you Linda. It's been a beautiful day today, hasn't it? We had a high of 93 and a low of 74. The day started off with a few clouds, but we've had sunny skies since two o'clock. We can expect more of the same tomorrow. Over to you Linda.
Anchor: Thank you Tom, yes it's a wonderful time of the year. We're so lucky with our weather.

Meteorologist: That's right!

Anchor: Let's turn to a sweet story of a boy and his dog. Last night a dog was left in the parking lot sixty miles away from its home. The dog's owner, a boy of eight, tried everything to find Cindy. Yesterday, Cindy came home and scratched on the front door. John Smithers has more. John?

Reporter: Thank you Linda. Yes, little Tom Anders is a happy boy tonight. Cindy, as you can see, is now playing in the backyard. She arrived home after having come more than sixty miles to reunite with Tom! As you can see, they're overjoyed to be reunited.

Anchor: Thank you John. That's good news indeed! Now, let's check in with Anna for a look at last night's Timber's victory.

Sports reporter: Timber's hit it big last night. Beating the Sounders 3-1. Alessandro Vespucci scored the first two goals, followed by Kevin Brown's incredible header in the last minute.

Anchor: Wow, that sounds exciting! Well, thank you everyone. This has been the evening news.