

## Work from home Friday 20 Mars

Listening Assignment to be sent back before 20 Mars all assignments sent after this date won't be considered.

Send your assignment to **esoderberg95@gmail.com**

Listen to this TED talk "Where are our digital ads really going?" *Kristi Rogers*

Write a summary of the talk, about 100 words.

Then answer this question:

This talk was given in 2014 so things have evolved since then. Do you think that ads are more relevant today than for 6 years ago? Illustrate your answer with an example.

Don't hesitate to contact me if you have any questions.

Phone number. 0621504253 or skype emelie.saintval

Best

Emelie Soderberg