

Ted Talk : Tracking our online trackers

Before you watch :

Arise Lurking Behaviour Connectedness Pedantic Headline Handful Pioneer Idly
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- a) begin to exist or to develop
- b) the action, reaction or functioning of a system or person
- c) waiting (sometimes in hiding) in order to frighten or harm someone
- d) giving too much importance to details and formal rules, especially of grammar
- e) in a lazy/absent-minded way
- f) one of the first people to do something important
- g) the way things are related to each other
- h) the most important stories in the news
- i) very small number of people or things

Comprehension questions :

1. How many hours is the young generation spending online everyday ?
2. What does Gary explain about privacy on the internet ?
3. What is behavioral tracking ?
4. How does Gary call the place the tracking industry follows us into ?
5. What is Collusion ?
6. How many sites are tracking Gary at the end of the day ?

Discussion questions :

1. Do you pay attention to the websites that may be tracking you ?
2. Are you resorting to any kind of tracker-suppression tool on your web browsers ?
Would you recommend any ?
3. Do you think there should be strict laws regulating online tracking ?