

CPI2 VOCABULARY TEST 08/11/2018

On 8th November you are going to be tested on the business vocabulary studied in the article “What happened to Tim Hortons?”.

The test will be in the form of a crossword. You will be expected to do the following:

- Translate items from French to English
- Provide English words for definitions given in English
- Provide English words to fill gaps in sentences taken from the article.

English-French vocabulary list:

a corporation = une entreprise
a product = un produit
a brand = une marque
a business trip = un voyage d'affaires
retail = vente au détail
a store = un magasin
a company = une société
a wage = un salaire
investment = investissement
a chain = une chaîne
a franchisee = un franchisé
sales (pl.) = ventes
employees = employés
employer = employeur
a purveyor = un fournisseur
competition = la concurrence
marketing
benefits (pl.) = avantages
a survey = une étude
margins (pl.) = bénéfices
expense = dépense
sponsor
to own = posséder
spokespeople = portes-parole
head-office = siège social
parent company = maison mère
clientele
to found = fonder
the home market = le marché domestique
investors = investisseurs

Link to Quizlet list with English definitions: [https://quizlet.com/ 5cdrz8](https://quizlet.com/5cdrz8)