

Augie Picado at TED@UPS: **The real reason manufacturing jobs are disappearing**

Key words

The following words are all used in the talk you are about to hear. Match them to their definitions.

a) Affordable b) Automation c) Supply chain d) Protectionism e) Duty f) Labour g) Output h) Offshoring

1. a system in which a country helps its own industries by putting taxes on foreign goods
2. cheap enough for ordinary people to be able to buy
3. the practice of sending work to be done in another country in order to save money
4. the workers in a particular country, industry, or company
5. the amount of something that a person, organization, system etc produces
6. a system that uses machines to do work instead of people
7. a series of processes involved in supplying a product to someone
8. a tax that you must pay on something that you buy, or on something that you bring into one country from another country

Judging from the list of words above, what do you expect the speaker will say? Discuss your ideas with a partner.

Comprehension

Watch the talk and answer the questions below.

1. What do North Korea and Cuba have in common?
2. Why has protectionism been in the news a lot over the last year? Give examples.
3. What is the main reason for the decline in US manufacturing jobs, according to popular belief?
4. Why are trade agreements sometimes considered unfair?
5. What is the reason why 87 percent of lost manufacturing jobs have been eliminated?
6. What does the speaker do for a living?
7. Why does the speaker say "These new airplanes, before they even take their first flight, they have more stamps in their passports than Angelina Jolie."
8. What does he mean by "shared production"?
9. What proportion of the trade between the US and Mexico does shared production represent?

10. How would an increase in duties affect the consumer? Give examples

11. What is necessary for shared production to work?

Language

Look at the underlined expressions in the transcript. Use them to complete the example sentences below. (You may need to change their form slightly.)

1. Hard work is the _____ if you want to succeed in business.
2. Media training helps people with a message speak in _____ so that their message comes through economically without long explanations.
3. The house they had offered us _____ to be a tiny apartment.
4. _____ Your relationship is over!
5. I booked early and was pleased to get a _____ at the concert.
6. They asked for my comments, but nothing _____
7. He _____ the best beaches on the map.
8. The film's _____ of life in the eighteenth century is remarkable.
9. In his neighbourhood there were _____ assassinations by rival gangs.

Discussion

What do you think of Augie Picado's arguments?

Can you think of any downsides to shared production?

Do you think your country is becoming or will become more protectionist? Why (not)?