

**SECTOR DE LA EMPRESA:** consultoría tecnológica  
**DEPARTAMENTO:** Marketing/Comunicación  
**TITULO:** International Marketing Assistant & Product Manager  
**CIUDAD:** Barcelona  
**INICIO:** 2012-04-01  
**DURACION:** 6+ meses

*IES Consulting, especialista en selección de estudiantes calificados en Europa, propone una oferta de práctica con las siguientes características:*

**Presentación de la empresa:**

Empresa española que ofrece herramientas para las nuevas tecnologías, propone sus productos en 25 países en tiendas de gran consumo. Si te gusta el comercio y las ventas, tienes buenas capacidades de comunicación y manejas varios idiomas, ven a hacer una experiencia en esta empresa innovadora. Company specialized in the design of solutions that simplify everyday lives of mobile technology users. With headquarters in Barcelona, company has distribution agreements in more than 30 countries.

**Misiones de la práctica:**

Assignments will include one or more projects within the following areas:

- Analyze, develop and implement a successful strategy surrounding your area of responsibility
- Collaborate with colleagues to exchange best selling strategies and market information
- Work alongside a team of engineers, operations, sales and marketing professionals to define/execute our product priorities and expand our company's market leadership
- Coordinates project activities with an emphasis on innovation, quality, and meeting deadlines
- Ability to perform research on market trends, opportunities, competitive analysis and translate the results of that research into actionable plans for the Company
- Provide effective promotion tools to global sales team
- Handle pre-marketing management for new products – create launch plan

**REQUIREMENTS**

- Excellent communication and selling skills
- Good planning and able to work independently
- Be fluent in English and dominate another European language (Spanish, French, German, Italian...)
- Possess leadership potential
- Can innovate and look beyond standard practices
- Confident, extroverted, and driven with a competitive spirit

**Perfil del candidato:**

-**Formación:** Working towards a Masters degree and possess a demonstrated interest in marketing and sales

-**Idiomas:** Be fluent in English and dominate another European language (Spanish, French, German, Italian...)

-**Experiencia:** Marketing department experiences is required

-**Informática:** Pack Office

-**Otros:** Willing to travel internationally when needed

**Condiciones de la práctica:**

-**Remuneración:** 500€/mes

-**Horarios:** full-time

**¿Estás interesado/a?**

Presenta tu candidatura enviando tu CV en español o inglés, siempre con foto, indicando la **referencia NM4532** por e-mail, o regístrate en nuestra Web:

**EMAIL: [stage@ies-consulting.es](mailto:stage@ies-consulting.es)**

**WEB: [www.ies-consulting.es](http://www.ies-consulting.es)**